

**BIG IDEAS MARKETING**  
 2235 SISSON STREET  
 BALTIMORE, MD 21211  
 888-908-8697  
 410-654-8792(fax)

# XILITOS CANDY

**Chamoy & Chili Lime Zesty Candy**  
**50% GP FIRST DISPLAY GUARANTEE SALE**



**ALL OVER SOCIAL MEDIA  
 DRIVING SALES AT STORE LEVEL**

**SWEET & SPICY CANDY**

**DISPLAY SIZE;  
 41"X 19 X 9" WITHOUT HEADER 54" H WITH HEADER**

Candy with Chamoy and Chili Lime is a sweet and spicy treat. Mexican Spicy Candy or 'dulces enchilados', as it's commonly known in Mexico, is the perfect mixture of candy with a spice kick. These candies are also called Pica Pica, enchilados candy, or chamoy-covered candy.



UPC	DESCRIPTION	Retail	Cost	Quantity	Total Retail	Total Cost	PROFIT
783970900043	WATERMELON	\$5.99	\$3.00	25	\$149.75	\$75.00	\$2.99
783970900050	GUMMY BEARS	\$5.99	\$3.00	25	\$149.75	\$75.00	\$2.99
783970900029	PEACH RINGS	\$5.99	\$3.00	25	\$149.75	\$75.00	\$2.99
783970900012	MANGOLITOS- MANGO	\$5.99	\$3.00	25	\$149.75	\$75.00	\$2.99
	<b>TOTALS</b>			<b>100</b>	<b>\$599.00</b>	<b>\$300.00</b>	
	<b>PROFIT/GP</b>				<b>\$299.00</b>	<b>50%</b>	