

**READY TO  
SHIP 9-1-24**



SKU: 77422GQX  
Item Name: MONSTER TRUCK S1

24 PCS PDQ  
SRP \$7.99  
COST \$5.20  
Pdq size-8" w x15"d x11.25" h



SKU: 77596GQX  
Item Name: PLUSHY PETS S2

24 PCS PDQ  
SRP \$7.99  
COST \$5.20  
Pdq size-8" w x15"d x11.25" h



3" PLUSH COMES WITH;  
BOTTLE  
2 STICKERS  
BIRTH CERTIFICATE

Ship  
10/7/24



24 PCS PDQ  
SRP \$9.99  
COST \$6.50  
**35% GP**

SKU: 77557GQX  
Item Name: MINI RETRO GROCERY S1



24 PCS PDQ  
SRP \$9.99  
COST \$6.50  
**35% GP**

SKU: 77489GQX  
Item Name: NBA BALLERS S1



**WHAT IS A BIG BET:**

- Best innovation
- Best price points
- Brand & Range heroes
- 80% of ZURU media investment
- Bespoke media and retail activations



