

Barbie MINI BARBIELAND

FALL 2024 PORTFOLIO



CUTE, MINIATURIZED
VERSIONS OF BARBIE
TOYS KIDS LOVE AND
ALREADY PLAY WITH



TAP INTO POST-MOVIE
NOISE, BRINGING
BARBIE-LAND TO LIFE!



OFFER COLLECTIBILITY
AND WORLD-BUILDING
PLAY FOR KIDS 6+ AND
ADULTS



PRODUCT COME IN TRAY
36" W X 6"H X 14" D



Description	SRP	STORE COST	Units in tray
MINI BARBIELAND CORE DOLLS AST.	\$4.99	\$3.00	15
MINI BARBIELAND COLOR REVEAL DOLLS AST.	\$4.99	\$3.00	15
MINI BARBIELAND CUTIE REVEAL AST.	\$4.99	\$3.00	15
MINI BARBIELAND POP REVEAL AST.	\$4.99	\$3.00	15
MINI BARBIELAND VEHICLES/ACCYS AST.	\$9.99	\$6.00	15
			75

PRE-PRICED
TOAL RETAIL \$449.25
TOTAL COST \$270.00
40% GP
IN STOCK